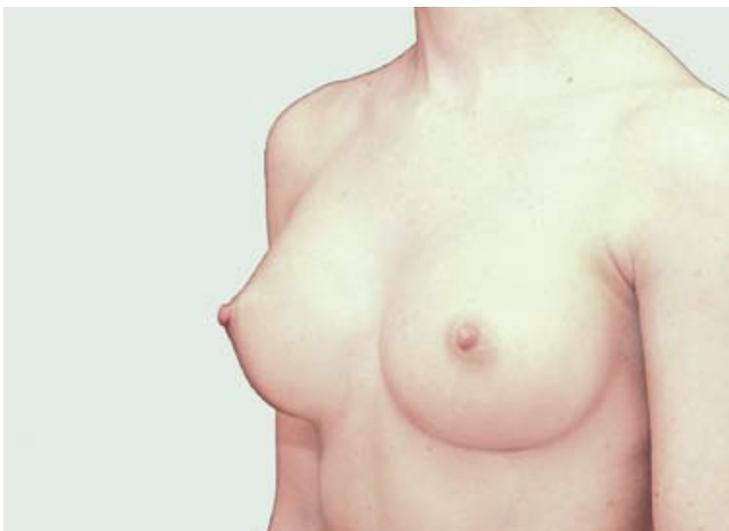




Welcome to
Beauty through Science
Akademikliniken's Fourth International
Aesthetic Symposium

Grand Hôtel, Stockholm. June 5-7, 2008.



Welcome

Beauty through Science 2008

Aesthetic plastic surgery has undergone dramatic changes throughout the last decades and we still see a constant evolution and growth of the procedures performed. Non-surgical procedures are requested more and more and this segment of aesthetic medicine is in fact growing even faster than the operative procedures. Thus also plastic surgeons must embrace non-surgical procedures to be competitive in the growing aesthetic market. Akademikliniken has therefore initiated their "Beauty through Science" symposiums.

Surgical procedures, non-surgical facial rejuvenation including large sections on state of use of neurotoxins and fillers, and non-surgical body contouring will be covered. Added to all this will be a master class on the latest findings in skin care. The surgical sessions will focus on aesthetic facial surgery and aesthetic breast augmentation surgery. Breast augmentation surgery has also entered into a new era in the 21st century. Many surgeons are not fully aware of the paradigm shift related to the use of form stable devices and that these implants, both anatomical and round ones, necessitates fundamentally different implant selection techniques, preoperative markings and surgical methods. In this meeting we will not only have lectures and DVD to demonstrate this but we will also offer teaching courses.

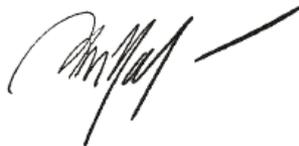
The interest for this symposium has to date been large and we hope that we will be able to continue and further develop this meeting in the years to come.

We welcome you to Stockholm in June of 2008. Usually the Swedish capital shows its best side this time of the year. The days are warm and daylight extends long into the evening. We also hope to bring you a social program of similar quality to that of our previous, greatly appreciated international symposiums.

Welcome to Akademikliniken's fourth international symposium.

Finally, do not forget to note your calendars for the 5th Beauty through Science meeting in Stockholm 11–13 June 2009.

Sincerely,



Per Hedén
Associate Professor in Plastic Surgery,
MD, PhD



Faculty

Meeting director

Per Hedén

Local Faculty

Holly Grenfell
Margareta Fromm Nilsson
Jan Jernbeck
Jonas Röjdmarm
Ulf Samuelson
Riikka Veltheim

Invited International Faculty

Bill Adams, USA
Armand Azencot, France
Sherrell Aston, USA
Diane Duncan, USA
Axel Feller, Germany
Antonio Fuente del Campo, Mexico
Martina Kerscher, Germany
Roger Khouri, USA
Philip Levy, Switzerland
Steven Liew, Australia
Patrick Malluci, England
Patric Maxwell, USA
Nick Metaxotos, Greece
Foad Nahai, USA
Maurizo Nava, Italy
Luigi Polla, Switzerland
Michael Schefflan, Israel
Scott Spears, USA
Constantin Stan, Romania

Venue and Dates

The Akademikliniken's international aesthetic symposium 2008 will be held at the Grand Hôtel, Stockholm, starting June 5th and finishes June 7th.

Important Addresses

All matters regarding registration, hotel booking, social events and general information are managed by Congrex Sweden AB. Please contact the Scientific Secretariat for questions regarding the scientific programme.

Administrative secretariat

Congrex Sweden AB
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PO Box 5619
SE-114 86 Stockholm
Sweden
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Fax: +46 8 661 91 25
E-mail: akademikliniken@congrex.com
www.ak.se

Important Dates

Deadline for early registration fee – 1st April 2008.
Second announcement available on line from March 2008.

Commercial Exhibition

A commercial exhibition will be arranged in conjunction with the symposium. Please contact Congrex if you are interested in participating in the exhibition.

Official Conference Organiser

Congrex Sweden AB has been appointed official Congress organiser for this event. The Congrex Group works internationally with offices in Sweden, The Netherlands, United Kingdom and Latin America, offering integrated solutions for the association services industry and corporate and governmental meetings. For more information, please visit www.congrex.com.

Language

The official language of the symposium is English. No simultaneous translation will be provided.

Web Site

For the latest information about the symposium, please visit the symposium web site at: www.ak.se. (Click on the "Beauty through Science" headline in the right corner).

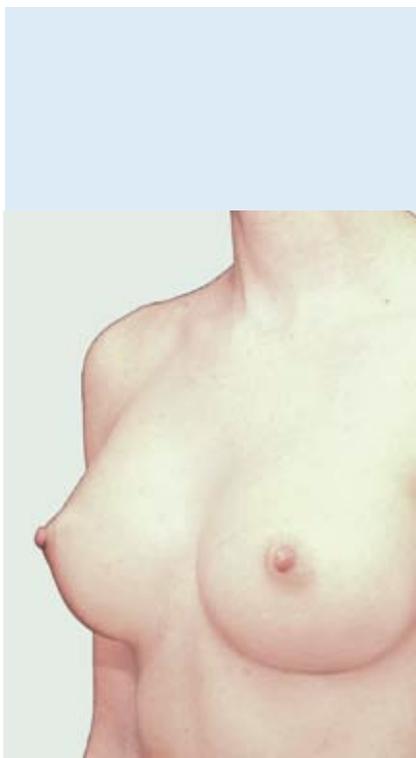
Registration

Register for Beauty Through Science 2008 at www.ak.se. For direct access to the registration, go to: www.congrex.com/ak2008/

Programme

Wednesday June 4th:
Get together
welcome drink

19.00 Spegelsalen
("The Mirrorhall") at Grand Hotel



Thursday June 5th:
Beauty through Science:
Aesthetic Breast Surgery

Form stable implants

Advantages, disadvantages and fundamental differences
Comparison of different implants
Implant selection
Computerized aid in preoperative planning
Surgical technique
Incisional alternatives, pros and cons
Dual plane I-IV
Subfacial / subglandular placement

The ptotic breast

Implant selection
Correction without implants
Mastopexy augmentation
Peroperative planning and surgical technique

Secondary breast augmentation

Implant selection
Site change alternatives
Surgical techniques

The breast surgery market

Market research reports –
Interest, demographics and important key patient groups
Growth potentials
How to improve conversion from interest to decision

Live Surgery recordings

Peroperative planning and markings
Mastopexy augmentation
Secondary breast augmentation

Panel discussion – problem cases, what to do?

Friday June 6th: Rejuvenating Aesthetic Facial Surgery

Perioral rejuvenation

Fat transplantations: segmental and injected
Lip lifting procedures
Lip augmentation
Rhytid treatment

Periorbital rejuvenation

Foreheadlift, endoscopic VS hairline and coronal incisions
Fixation techniques
Midfacelifting
Transoral
Transpalpebral
Temporal
Lower lid
Tear trough correction
Blending of the lid cheek junction

Facelifting

Short scar facelifting
Extended SMAS lift with FAME procedure
Neck rejuvenation selection of platysma procedure
Hairline preservation and restoration
Thread lifting
Combined procedures

Live surgery DVD demonstrations

Combined face midfacelifting
Extended SMAS with FAME dissection

Panel discussion

Facial rejuvenation, complications and difficult cases
What to do ?

17.00 Closing

19.30: Gala dinner and
dance party

Saturday June 7th: Non-surgical aesthetic procedures

08.30 Opening and Welcome

Business management

The holistic approach to the aesthetic patient
Trends for the patients seeking aesthetic improvements
How to build and grow an aesthetic clinic
Computerized office management system

Ideal of beauty

The history and evolution of beauty
The effect and importance of beauty
Facial features and perception of beauty
Attractiveness of the body

Cosmeceutical products

Present status and future development
Integration into medical offices
Scientific documentation and status

Non-surgical body shaping

The status of ultrasound in body shaping
Body contouring with hyaluronic acid injections

Facial rejuvenation with soft tissue fillers

Rhytid filling and volumetric restoration
Nasal reshaping
Periorbital rejuvenation
Hyaluronic acid VS other fillers
The place for semipermanent and permanent fillers

Neurotoxin facial rejuvenation

Eyebrow remodelling
Lifting and sculpting with neurotoxins
Combinations with other treatments and advanced treatment
Lower face treatment and other indications
The management of side effects & complications
"Tips and tricks"

Facial rejuvenation with lasers

Fractional laser peeling
Non surgical collagen stimulation with lasers
Laser hair removal
Vascular lesion treatment

Panel discussion: What to do in these cases ?

Teaching courses (1-2 hours)

(Detailed program will be finalised March 2008)

Advance registration and limited number of participants for in depth interactive education

BREAST

No 7: Surgery of breast asymmetries and tuberous breast

Lecturer: Bill Adams , USA

DVD presentations and lectures

No 8: Allergan Academy Phase 2 workshop

Lecturer: Per Hedén, Sweden

Form stable Matix implants Selection and preoperative markings for Patient demonstration

No 9: Secondary breast augmentation surgery

Lecturer: Pat Maxwell, USA

Peroperative evaluation and implant selection

Site change

New submuscular pocket creation

DVD operative demonstration

No. 10: Breast augmentation with fat transplantation

Lecturers Roger Khouri, USA and Michael Scheflan, Israel

With and without breast expansion

Handling of fat

Technique of harvestig and handling

Injection technique

Review of scientific literature and results

No. 11: Implant based breast reconstructive surgery

Lecturer: Maurizio Nava and Michael Scheflan

Selection of implants

Pre-operative planning

OneVS Two stage reconstruction

Direct reconstruction

DVD presentations and lectures

No. 12: Round form stable breast implants (INPIRA)

Lecturer: Patric Malluci, England

Advantages selection, preoperative markings and specific surgical technique

No 13: The right consultation (“The Biodynamic computerized system”)

Lecturer: Constantin Stan, Romania

Software to aid in the consultation process

Per-opereative markings with software support

Computerized records and follow up

Live patient demonstration

No 14: Mastopexy augmentation.

Lecturer: Per Hedén, Sweden

Live patient preoperative markings lectures and DVD session

Teaching courses cont'd.

FACIAL SURGERY

No. 15: Top Ten Points for successful facelifting

Lecturer: Sherrell Aston, USA

Live patient evaluation

Lectures and DVD session

No. 16: Fat transposition and transplantation in blepharoplasty surgery

Lecturer: TBA

Different treatment options for the teartrough deformity

Preoperative patient evaluation: live patient demonstration

Operative DVD demonstration



NON-SURGICAL PROCEDURES

No 1: Rejuvenation with neurotoxin

Lecturer: Philip Levy, Switzerland and Mauricio deMaio, Brazil

Live patient demonstration course

Lower and upper face analysis and treatment

No 2: Hyaluronic acid facial rejuvenation

Lecturer: TBA

Rhytid treatment and volumetric restoration

Live patient demonstration

No 3: Computerized office management system

Lecturers: Ulf Samuelson and Gustav Horwitz (Metodica Co), Sweden

Importance of computerized office management programs

Available alternatives

Demonstration of software

No 4: Building you clinic into a successful business. Marketing strategies

Lecturers: Nick Metaxotos, Greece and Derrill Palidvar (Allergan Co),

England

Statistics for establishing an office

-investments

-joint venture

-partnership

Review of marketing research and recommended marketing strategies

No 5: Facial rejuvenation with fractional laser peeling

Lecturer: Luigi Polla, Schweiz

Live patient demonstration – fractional laser peeling

Review of available non-surgical alternatives

No 6: Master Class in Medical Skin Care (2 day course)

See separate program

Cosmeceuticals and skin care

Review of available ingredients and their effect

Live patient demonstration of analysis consultation and peeling

Masterclass in Medical Skin Care Friday June 6th

Start: 9.30 a.m. Finish: 4.30 p.m.

Dr. Jan Jernbeck:

The holistic approach of Akademikliniken, Integrating Skin Science Center with AK.

Dr. Margareta Frohm-Nilsson:

The Aging skin. Customized treatments

Holly Grenfell:

Cosmeceuticals – latest research in active ingredients

Botox/Allergan (lecturer TBA):

Botox – lecture and workshop with live demonstration from a teaching expert
Q&A

Akademikliniken Peel and Chemical peel:

Workshop
Q&A

Reliant/ Fraxel (lecturer TBA):

Gold Standard in Lasers: Fraxel Workshop. Lecture and hands-on workshop

Fraxel laser technology (lecturer TBA):

Treatments and results report
Targeting specific treatment areas: (Example: Back of hands & décolletage)
Increasing patient interest in Fraxel
Q&A

Restylane/ Q-Med (lecturer TBA):

Fillers: Restylane Vital – Before & After Clinical report
Targeting specific treatment areas: (Example: Back of hands & décolletage)
Increasing patient interest in fillers
Q&A
Restylane Vital workshop

Maria Holmgren:

Business Development - How to integrate
Cosmeceuticals into your practice
Q&A

Dr. Margareta Frohm-Nilsson:

Conclusions in Anti-aging Medical Skin Treatments



