

Don't miss MYiHealth on September 20-21, 2017

You are personally invited to participate in MYiHealth, a new and unique two-day conference in Stockholm, Sweden, for healthcare and industry executives, policy makers and politicians, innovators, clinicians, patients and researchers.

MYiHealth will address a number of the largest challenges facing today's healthcare community by taking the patient as its vantage point and focusing on outcomes that really matter to the patient. We will present and discuss the latest on how patient-centered ICT solutions can improve care and help organizations and industry to evolve. There will also be demos and discussions about cool and awesome tech - but tech as an enabler, not as the proverbial hammer looking for nails.

MYiHealth will feature:

- world-class speakers such as Jamie Heywood (founder and CEO of PatientsLikeMe), Albert "Skip" Rizzo (Institute for Creative Technologies@USC), Jeroen Tas (CEO Connected Care & Health Informatics at Philips) and Mathias Uhlén (founder of the Protein Atlas at Royal Institute of Technology),
- seminars on digitizing the human body, treatment decision support, data integrity, VR tech for patients and other challenging issues,
- healthcare pros, start-up geeks, students, researchers, investors, business leaders and professors, all in one melting pot of knowledge and ideas,
- participation by companies such as IBM, Google and Microsoft, and
- workshops, panel discussions, impromptu meetings and heated debates.

You will receive a more detailed invitation later, with exact times, places, schedule, and registration details - but mark your calendar already now to save the date.



NOTE: World Economic Forum will in conjunction with MYiHealth arrange a satellite meeting on outcome-based healthcare in Stockholm. WEF will participate in the MYiHealth conference presenting and participating in workshops.

For more information on the event you can send an email to: myihealth@ki.se

So, note **September 20-21, 2017** in your calendar for your MYiHealth participation.

Tell your friends and colleagues working in the digital health field about MYiHealth.

Yours sincerely,

Karin Dahlman-Wright
Acting Vice-Chancellor
Karolinska Institutet

Astrid Söderbergh Widding
Vice-Chancellor
Stockholm University

Daniel Forslund
Innovation Commissioner
Stockholm County Council

Karin Wanngård
Mayor
City of Stockholm



MyiHealth is organized by Stockholmsmässan at the request of the four founders