

## LIF definitions of terms and values as called for by the EFPIA and IFPMA Codes of Practice

<p><b>Hospitality</b></p> <p>EFPIA art 9.05</p> <p>IFPMA art 7.5.2</p>	<p>The value of a lunch should not exceed <b>250 SEK</b> (incl. VAT) per person.</p> <p>The value of a dinner should not exceed 600 SEK (incl. VAT) per person.</p> <p>For hospitality abroad, local rules take precedence. In the absence of local rules or guidance the Swedish levels apply.</p> <p>No limits expressed on hotel accommodation.</p>
<p><b>Venues</b></p> <p>EFPIA art 9.01 and 9.06</p> <p>IFPMA art 7.5.1</p>	<p>Companies should avoid using venues that are known for leisure activities, or in other ways are viewed as exclusive, e.g. winter sport resorts, motoring events or golf tournaments. The same applies for cities during or in conjunction with major international events. Companies should not contribute financially to the arrangement of or the participation of professionals at such venues.</p>
<p><b>Promotional aids and reminder items</b></p> <p>EFPIA art 10.02</p> <p>IFPMA art 7.6.3</p>	<p>Value should not exceed 100 SEK (incl VAT).</p>
<p><b>Items of medical utility</b></p> <p>IFPMA art 7.6.4</p>	<p>Value should not exceed 600 SEK (incl VAT), unless given to libraries of hospitals, clinics or primary care units employing more than one prescriber.</p>

PT / 11.02.2008